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N° 2019-35

Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France - fourth quarter 2018

In Q4 2018, tourist collective accommodation attendance increased (+2,0 % over one year, after +1,0 % in the previous quarter)

Tourist numbers in metropolitan France grew at a steadier pace

In Q4 2018, throughout metropolitan France, the number of overnight stays in tourist collective accommodation was up by 2.0% compared to the same period in 2017. This increase reached 1.0% the previous quarter, after 1.7% in Q2 2018. Thus, attendance returned to a more sustained growth pace, without recovering the dynamism displayed in 2017. Growth was driven by non-residents (+4.7%) as in the previous quarter. Residents' occupancy increased again (0.9%).

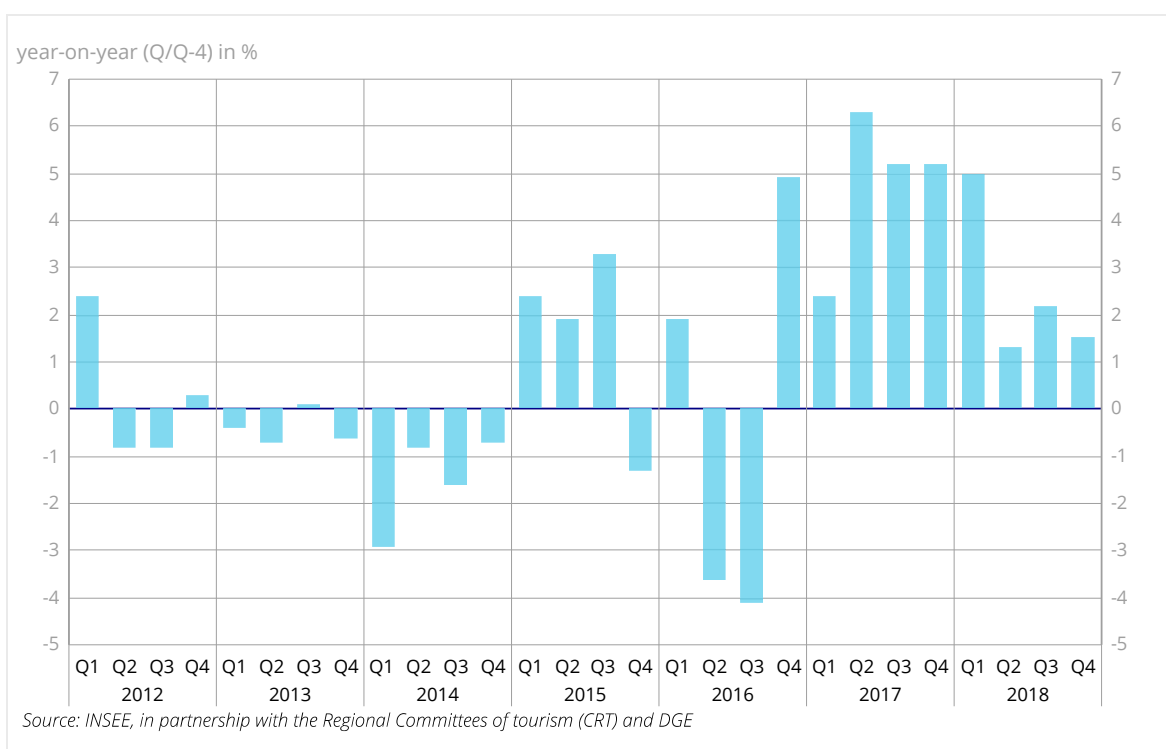
In hotels, non-resident customers numbers remains dynamic

In Q4 2018, attendance in hotels increased by 1.5% compared to the same quarter of 2017. The rise was marked in the high-end (+4.9%), while in the bottom of the range (1 or 2 stars or unclassified hotels), the overnight stays declined, some hotels did not reiterated their request of classification Atout France.

Attendance by non-residents remained dynamic (+5.7% after +7.1%). Occupancy continued to grow in provincial urban area (+7.0%) and in Île-de-France (+6.3%). Despite the social movements, non-resident customers continued to visit France. On the other hand, non-resident occupancy held steady on the coast.

Attendance by residents weakened slightly (-0.6%), after two quarters of sharper decline. It declined sharply in the ski mountain area (-5.3% over one year), but also decreased on coastlines (-1.7%) and Île-de-France (-1.4%)

Overnight stays in hotels

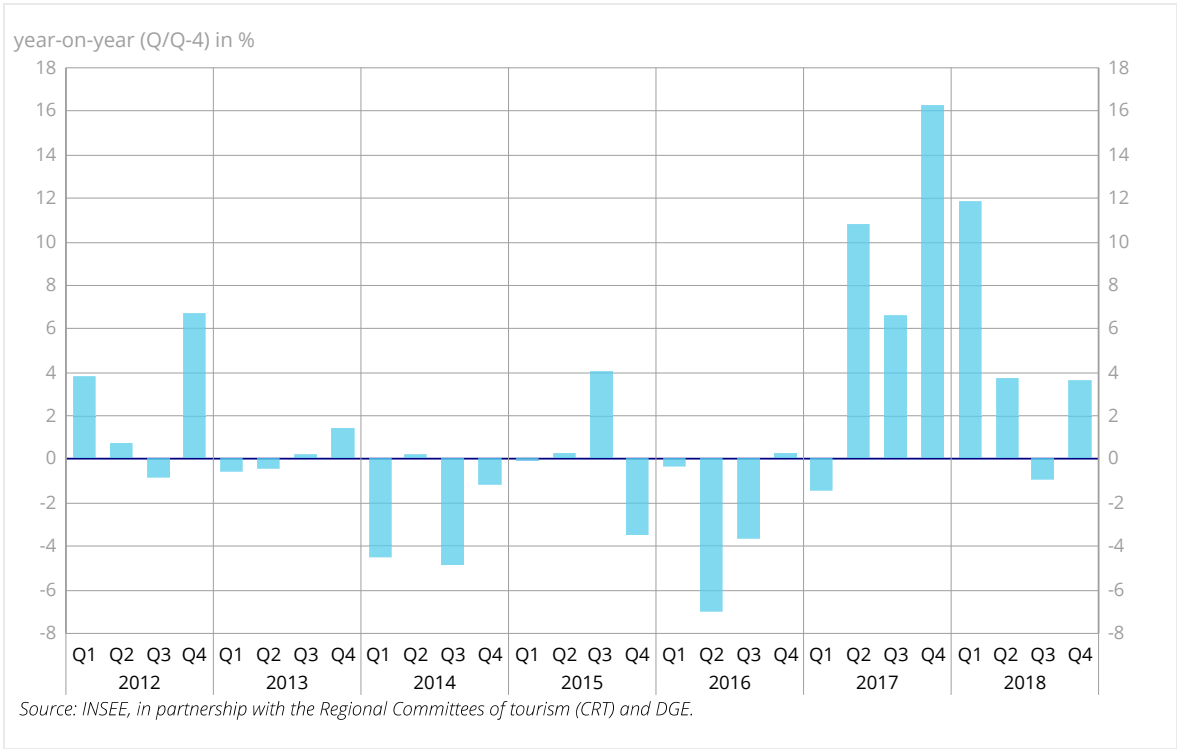


Holiday and other short-stay accommodation grew mainly in Île-de-France,

Attendance at holiday and other short stay accomodation (HOSSA) rose by 3.6% compared to the same quarter of 2017 (-0.9% in the previous quarter).

Occupancy increased sharply in Île-de-France and, even less so,in provincial urban areas (+6.5%). Attendance at HOSSA advanced on coastlines (+1.7%).On the other hands, the beginning of the winter season in ski areas (-2.1%) was held back by the decline in non-resident customers (-6.1%).

Overnight stays in HOSSA



Occupancy is down in December

Tourist occupancy increased in October and November throughout metropolitan France. However, it was down for the month of December, especially in Île-de-France and particularly in Paris, due to the movement of the "yellow vests"

Revisions

Compared to the previous publication, the overall variation in the number of overnight stays in Q3 2018 has been lowered (+1.0% instead of +1.1%). It has been raised by 0,1 points in hotels (+2.2% instead of +2.1%) and lowered in HOSSA (+11.8% instead of +12.1%).

Overnight stays in Q4 2018*

	Nights of the quarter		Year-on-year (%) (Q/Q-4)		
	Total nights (millions)	% of foreign nights	Total	Foreign	French
Total	109.0	32.8	2.1	4.5	0.9
Hotels	57.4	38.6	1.3	5.6	-1.3
Unclassified	7.4	28.6	25.9	40.4	20.9
1 and 2 stars	13.5	27.2	-10.6	-3.0	-13.1
3 stars	21.6	38.0	0.9	3.5	-0.7
4 and 5 stars	14.9	54.7	4.2	5.2	3.1
hotel chain	28.5	38.8	0.1	5.0	-2.8
independent hotel	28.9	38.4	2.5	6.3	0.3
Ile de France	18.9	60.3	3.9	8.1	-1.9
Provincial urban area	20.9	27.3	0.3	4.0	-1.0
Coastlines	10.6	31.2	-0.9	3.5	-2.8
Ski mountain area	1.3	32.0	-2.2	-10.0	1.9
Other area	5.6	22.9	1.7	3.5	1.2
Holiday and other short-stay accomodation	23.0	18.9	4.4	2.9	4.8
Tourism residences	17.3	20.9	5.7	0.8	7.1
Other	5.7	13.0	0.9	14.9	-0.9
Ile de France	3.2	33.8	21.0	12.8	25.8
Provincial urban area	5.1	16.0	7.8	-7.5	11.3
Coastlines	8.2	13.6	2.2	2.6	2.1
Ski mountain area	2.3	30.0	-11.9	-6.8	-13.9
Other area	4.2	15.2	4.7	16.2	2.9

*provisional data
Reference area : Metropolitan France
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For further information

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